

ESTHETICS IN ACTION



Clinical Techniques, Team Skills and Practice Development Strategies

COURSE OBJECTIVES

- Trends in Cosmetic and Esthetic Treatment
- Clinical Techniques / Materials / Laboratory Communication
- Treatment Presentation Skills
- How to Establish Fees for Treatment
- Team Effectiveness
- Patient Management
- Practice Development

LEARNING OBJECTIVES

- Learn how to introduce cosmetic possibilities to patients
- Discover types of esthetic and cosmetic treatment offerings
- Explore conservative clinical treatment techniques
- Create a new patient experience with increased treatment acceptance of all types

SPEAKER: Ross W. Nash, DDS



Before entering the University of North Carolina School of Dentistry, Chapel Hill, North Carolina in 1974, Dr. Ross W. Nash worked as an engineer. Graduating with a Doctor of Dental Surgery degree in 1978, Dr. Nash has focused his practice in the area of esthetic dentistry since 1980 and began writing and presenting programs on cosmetic and esthetic dentistry in 1982. Dr. Nash's

passion for dentistry is as high today as the day he graduated from dental school.

SPEAKER: Debra Engelhardt-Nash



Whether drawing standing-room-only crowds, guiding teams or coaching dentists, Debra's empowering presentations and game-changing consulting gives dental professionals the tools, the training, the processes and a spark to ignite a passion for practice excellence. Wherever you go in the dental world, you'll find Debra assisting dental professionals in one of four places:

speaking, training, consulting, or practicing.

EVENT DETAILS

Date:

Friday, July 12, 2024

Time:

8:30 a.m. – 5 p.m.

Location:

Patterson Dental Branch
1881 W. State Road 84, Suite 107
Fort Lauderdale, FL 33315

Cost:

\$695 for doctors

\$495 for staff members

CDE Credits:

**Provided by Nash Institute
for Dental Learning**

8 credits (lecture and participation)
Prerequisites: None

AGD Subject Code:

550 and 780

Cancellation:

Cancel by July 9, 2024

RSVP:

Contact Rannie Delorbe at 954.717.1207 or
rannie.delorbe@pattersondental.com

Course Supporters:

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